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SALZER'S

SEEDS

ARE SOWN

THE WORLD OVER

LA CROSSE

Special 1st.

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U.S. DEPT. OF AGRICULTURE

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Paid

La Crosse,
Wis.

Permit
No. 7

PASS IT
ALONG

After selecting the seeds
you need from this cir-
cular, don't throw it
away! Give it to one
of your neighbors who
is interested in seeds
and will appreciate the
opportunity of looking
over these premier of-
ferings on quality seeds.

Wisconsin

D. N. Shoemaker

U. S. Dept of Agriculture

Washington

D. C.

D N Shoemaker

MAR 3 1925



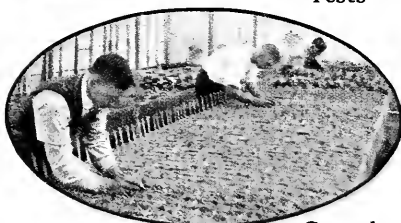
FLOWER TESTS



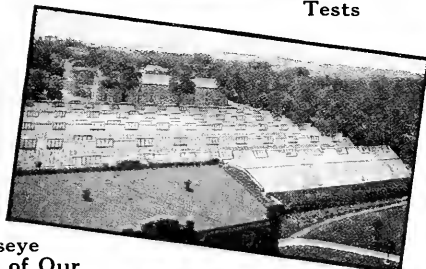
CARROT TESTS



Laboratory Tests



Greenhouse Tests



Birdseye View of Our Greenhouses



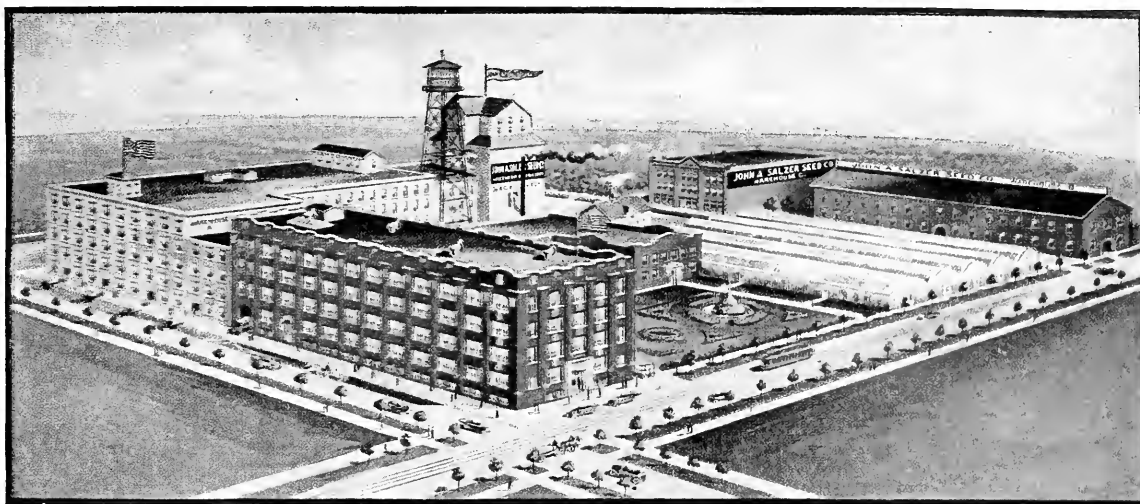
Part of Our Office



GLADIOLI TEST PLOTS



VEGETABLE TESTS



This Great Institution At The Service of Seed Buyers

WE have taken this space that could be filled with special seed offers, to show you that you get something more for your money than just seed, when ordering Salzer's seeds.

What you receive in every package, ounce or bushel of seed ordered from John A. Salzer Seed Company, besides the exact quantity of seed needed, is an unexcelled quality, which means that your work in planting and cultivating will produce a bumper crop of prize-winning vegetables and flowers.

Such quality is the basis of our growth from a tiny shed and plot of ground in 1868 to the immense buildings and the vast acres of Cliffwood Farms shown on this page. Quality has been the watch-word of three generations of seedsmen. It is quality that can be produced only in Northern Grown seed, thoroughly cleaned by the most modern of machinery, tested and retested by three different methods.

The pictures on the left showing a few interiors of our different departments, are a convincing demonstration of the care taken to give prompt service and to assure the highest quality of seed to our hundreds of thousands of customers.

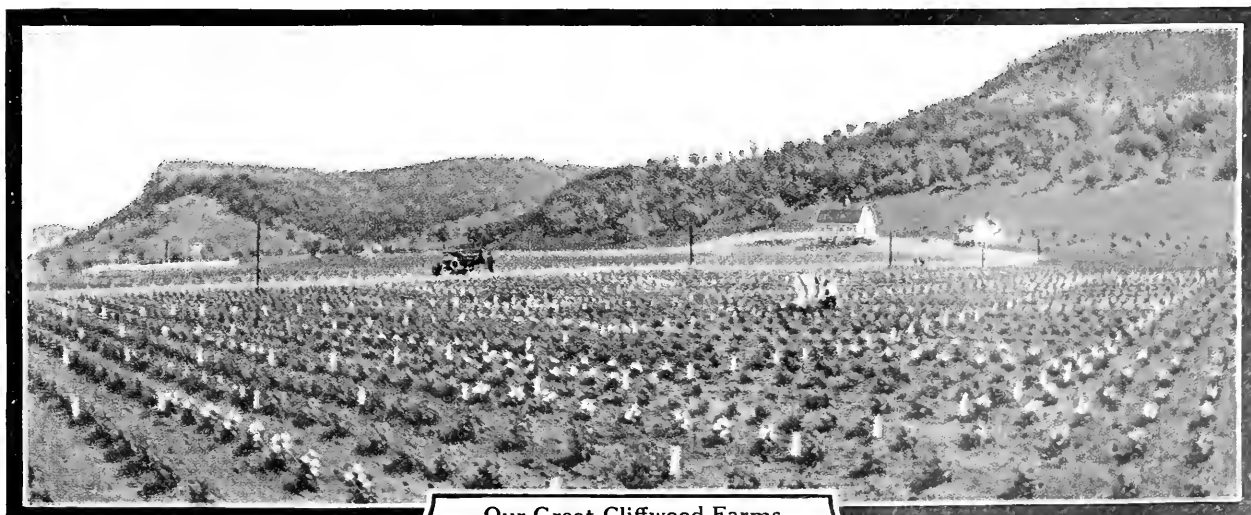
We take this precaution and have invested this immense sum of money in buildings, machinery and land, for only one reason—it pays to maintain the Salzer standard of Quality. You know it would have been impossible for us to hold our customers—some of them have ordered Salzer's seeds for fifty years—to gain thousands of new customers every year, through the recommendation and introduction of our old customers, and to grow to be the largest mail order seed house, if we did not give better quality, better value and better service.

We want your seed orders, whether you buy for a small garden, a truck garden or a farm. On the inside we have listed, described and priced the flower, vegetable and field seeds that we have found best through actual experience. These are the cream of our catalog and are placed in this special introductory and advertising offer to convince you that Salzer's Seeds are not only the highest in quality but also the best values, the biggest dollar's worth that your money can buy.

As you look over the other pages and compare the offerings made with any others, remember that Salzer's Seeds are backed by a reputation for quality of fifty-seven years' standing, by an immense investment in buildings and equipment, by the experience of hundreds of thousands of steady customers in every corner of America.

When you "Sow Salzer's Seeds" you will realize what quality seeds mean.

John A. Salzer Seed Company,
La Crosse, Wisconsin



Our Great Cliffwood Farms

Vegetables for a Profitable Garden

Improved
Golden Wax
Beans

SALZER'S CLIFFWOOD VEGETABLE COLLECTION. 25 Packages for \$1.00 Postpaid. A big value. Contains Beans, Beets, Cabbage, Carrot, Celery, Corn, Cucumbers, Lettuce, Melons, Onions, Peas, Radish, Spinach, Tomato, etc.—everything needed for the home garden. We sell thousands every season; they are very popular. \$1.00 postpaid.

RUST-PROOF WASHINGTON ASPARAGUS. Rust-Proof Asparagus is the result of years of plant breeding by the U. S. Bureau of Plant Industry to produce a high yielding rust resistant strain of Asparagus. A very tender, large growing variety and the finest flavored and best asparagus so far introduced. 6—Pkg., 10c; oz., 35c; 1 lb., 95c; lb., \$3.00, postpaid. One year old roots: 12 for 50c; 25 for 75c; 50 for \$1.00; 100 for \$1.75, postpaid. Two year old roots: 12 for 85c; 25 for \$1.10; 50 for \$1.40; 100 for \$2.25, postpaid.

SALZER'S COLOSSAL STRINGLESS BEANS. (Green Podded Bush.) The finest in existence; very brittle, is entirely stringless and has a rich dark green color. Pods are slightly curved and run very uniform in size and shape. Matures in about 50 days. Has a delicious flavor and is exceptionally good for canning, retaining its color very well when cooked. It is unusually hardy and vigorous. Free from rust and mildew. 20—Pkg., 10c; 1 lb., 25c; lb., 40c; 2 lbs., 70c; 5 lbs., \$1.50, postpaid. Not prepaid: 10 lbs. or more at 19c per lb.

CLIFFWOOD NEW EARLY WONDERWAX BEANS. The most wonderful wax bean introduction of recent years. The earliest of any wax variety, and the most productive. Plants are heavily loaded with pods 5 to 7 inches long, flat, plump, meaty and of a clear handsome, waxy color. Very tender, brittle, of fine texture and quality, and is the very earliest wax bean. Matures in 35 days. 74—Pkg., 15c; 1 lb., 30c; lb., 55c; 2 lbs., \$1.00; 5 lbs., \$2.25, postpaid. Not prepaid: 10 lbs., or more at 36c per lb.

SALZER'S GIANT BUSH LIMA BEANS. It is truly a giant lima bean. Vigorous in growth, with heavy foliage. Reaches a height of 24 to 28 inches. Usually bears in clusters from four to eight pods with five to eight beans in a pod. Pods are 6 inches or more in length by 1 1/4 inches wide. Matures in 70 days. 115—Pkg., 10c; 1 lb., 25c; lb., 45c; 2 lbs., 85c; 5 lbs., \$2.00, postpaid. Not prepaid: 10 lbs. or more at 30c per lb.

SALZER'S IDEAL GIANT POLE LIMA BEANS. The best main crop pole lima bean grown. Vines are vigorous and remarkably productive until frost, bearing large clusters of broad pods from seven to eight inches in length and containing four to six beans. 129—Pkg., 10c; 1 lb., 25c; lb., 40c; 2 lbs., 75c; 5 lbs., \$1.65, postpaid. Not prepaid: 10 lbs. or more at 22c per lb.

SALZER'S RED BEAUTY BEET. Has a fine even grain, a full, rich red color, uniformity of shape, delicious flavor and is very early in maturity. It is popular for canning and for pickling because of its beautiful color and delicate flavor. Is a heavy producer. The turnip shaped root is smooth and has a small tap root. Is of medium size, about three inches in diameter. The flesh is fine grained and free from all woody fibre. Matures in about 40 days. 166—Pkg., 15c; oz., 20c; 1 lb., 60c; lb., \$1.75, postpaid.

DETROIT DARK RED BEET. The best main crop beet. One of the largest beets grown and a heavy cropper. Its fine flavor and dark red color always keep it in demand. Matures in about 45 days. 159—pkg., 10c; oz., 15c; 1 lb., 45c; lb., \$1.50, postpaid.

SALZER'S LIGHTNING CABBAGE. Salzer's Lightning matures a solid, full grown head, of remarkable uniformity in size and shape, in about 75 days. Being exceedingly hardy, the plants not only resist cold, but other unfavorable conditions. Is of compact, erect growth, with few but thick outer leaves, and of deep green color. Heads are medium in size, very solid, of conical shape, uniformly pointed, short stems and a sure header. Is tender, crisp and mild. 218—Pkg., 15c; 1/2 oz., 30c; oz., 50c; 1 lb., \$1.50; lb., \$4.50, postpaid.

LIGHTNING CABBAGE PLANTS. Per 100 plants, 75c; 200 for \$1.45; 300 for \$2.10; 400 for \$2.60; 500 for \$3.00, postpaid.

SALZER'S DISEASE RESISTANT WISCONSIN HOLLANDER CABBAGE. Those who have trouble with Yellow Rot should use this disease-resistant strain, as it resists the "Yellows". 259—Pkg., 15c; 1/2 oz., 30c; oz., 50c; 1 lb., \$1.50; lb., \$5.00, postpaid.

SWISS CHARD, LUCULLUS. Leaves are heavily crumpled, tender and of fine flavor. Grows 2 to 2 1/2 feet high. It yields a constant crop from June to winter. 172—Pkg., 10c; oz., 15c; 1 lb., 40c; lb., \$1.25, postpaid.

SALZER'S EARLIEST CORELESS CARROT. It is of a most delicious quality, fine tender texture of flesh and delicate flavor. Measures six to seven inches in length. It is ideal in shape and handsome in color. The roots are of cylindrical form, blunt at the end, very symmetrical, smooth skin, fine neck, small tops and tap roots. Orange red color, brighter and deeper than that of any other carrot. 295—Pkg., 15c; oz., 25c; 1 lb., 70c; lb., \$2.00, postpaid.

SALZER'S DANVER'S HALF LONG. Very productive. Adapted to all soils. Flesh fine grained. Flavor excellent. Matures in about 80 days. 293—Pkg., 10c; oz., 15c; 1 lb., 40c; lb., \$1.25, postpaid.

SALZER'S EARLIEST SUREHEAD CAULIFLOWER. It is early in maturing. Produces a solid, attractive head of large size, running ten inches or more in diameter. It is of fine flavor, tender and luscious. Matures in about 95 days. 317—Pkg., 20c; 1/2 oz., 75c; oz., \$2.50; 1 lb., \$8.50, postpaid.

SALZER'S HONEY BOY SWEET CORN. Developed for a short season, it is the best early corn for any district and especially for the entire Northwest. Usually produces two ears to the stalk. Being a free stooler, it shoots up many stalks, hence a heavy yielder. Ears set about 20 to 24 inches above the ground; stalks grow 3 1/2 to 4 feet in height. It is of creamish color, with fat, plump, sweet, juicy kernels. 366—Pkg., 15c; lb., 50c; 2 lbs., 85c; 5 lbs., \$2.00, postpaid. Not prepaid: 10 lbs., or more, 25c per lb.

25c VEGETABLE COLLECTION

A special collection of vegetables to introduce to you the unequalled quality of Salzer's Northern Grown Seeds. Consists of 10 packages of best Cliffwood tested vegetable seed. Means vegetables from early spring till winter. Includes Radish, Lettuce, Endive, Cucumber, Beet, Onions, Spinach, Parsley, Turnip and Tomato. You will want these vegetables in your garden even though you have planned for a number of others. Only 25c, postpaid.

Varieties Especially Recommended by Salzer

25 pkgs.
postpaid
\$1.00



Salzer's Great Dollar Collection

tinged apple-green. Resists hot and dry weather, is reliable and heads under the most trying conditions. 565—Pkg., 15c; oz., 35c; 1 lb., 95c; lb., \$3.50, postpaid.

SALZER'S JUICY FRUIT MUSKMELON. We consider it the sweetest, most luscious, sugary flavored muskmelon ever introduced. The skin is a light green color. Is nearly round in shape, sutures are very slight, with salmon color flesh. Entirely devoid of fibre or stringiness, and of most extraordinary sugary, luscious flavor. 605—Pkg., 15c; oz., 30c; 1 lb., 85c; lb., \$3.00, postpaid.

SALZER'S SELECTED ROCKYFORD. The flesh is green, sweet and melting. It can be eaten close to the rind. The average weight of the melon is about 1 1/2 pounds, and the largest percent of the crop is of such size as to pack 45 melons to the standard crate, 12x12x24 inches. Is a splendid shipper. It is early, prolific and disease resistant. Matures in about 85 days. 604—Pkg., 10c; oz., 15c; 1 lb., 45c; lb., \$1.50, postpaid.

SALZER'S EARLIEST WATERMELON. Weighs from 25 to 30 lbs., rather round shaped, light green color, striped irregularly with darker green. Very prolific, vigorous and hardy, especially suited to the northern districts and a leading variety on the markets in the Northwest.

667—Pkg., 15c; oz., 25c; 1 lb., 70c; lb., \$2.00; 2 lbs., \$3.50; 5 lbs., \$7.50, postpaid.

SALZER'S KLECKLEY SWEET. The quality is excellent. A profitable type to grow. Its large size is especially desirable. The vines are very vigorous and most productive. The flesh is rich red, crisp and of luscious flavor. 689—Pkg., 10c; oz., 15c; 1 lb., 40c; lb., \$1.25; 2 lbs., \$2.20, postpaid.

SALZER'S SELECT SOUTHPORT RED GLOBE ONION. It is of quite large size, averaging from 3 to 3 1/2 inches in diameter, of beautiful globe shape, with a very attractive rich purplish-red skin. Matures in approximately 110 days. The bulbs ripen down to a solid ball, thus insuring the best keeping qualities. 750—Pkg., 10c; oz., 20c; 1 lb., 60c; lb., \$2.15; 2 lbs., \$3.95, postpaid.

SALZER'S RECORD BREAKER SIX WEEKS PEA. Pods are rich dark green color, about 3 inches long, borne singly, containing 7 to 9 peas. Pods are narrow and nearly round when filled. Grows to a height of about 16 inches. The grandest, sweetest, earliest, wrinkled pea in cultivation. 849—Pkg., 15c; lb., 60c; 2 lbs., \$1.15; 5 lbs., \$2.75, postpaid. Not prepaid: 10 lbs., or more at 34c per lb.

SALZER'S IMPROVED RUBY KING PEPPER. Plants are vigorous, compact and very productive. Fruits frequently run 4 1/2 inches in length, deep rich green color when young, ripening to a bright rich crimson at maturity. The flesh is thick and of mild flavor. 929—Pkg., 10c; oz., 35c; 1 lb., \$1.10; lb., \$4.00, postpaid.

SALZER'S DELMONICO PARSNIP. A heavy yielding stump rooted variety. It contains more saccharine, is more nutritious, sweeter and delicious than most other sorts. It has very smooth large roots about eight inches long. The flesh is fine grained, while the flavor is excellent. 833—Pkg., 10c; oz., 20c; 1 lb., 60c; lb., \$1.75; 2 lbs., \$3.25, postpaid.

SALZER'S EARLY BIRD RADISH. Of globe shape, bright scarlet color and very short tops. The flesh is pure white, extremely mild, crisp, cool, fine grained and tender and of finest flavor. Has no superior for either home garden, hot-bed or greenhouse forcing. 975—Pkg., 10c; oz., 25c; 1 lb., 70c; lb., \$2.00; 2 lbs., \$3.75; 5 lbs., \$8.75, postpaid.

SALZER'S ICICLE RADISH. The earliest and finest of the long white varieties. Ready for the table in about three weeks. It is crisp, tender and mild in flavor. 1021—Pkg., 10c; oz., 15c; 1 lb., 30c; lb., \$1.00, postpaid.

KING OF DENMARK SPINACH. The best spinach to plant. It forms large, low, compact tufts. The numerous leaves are large, broad and rounded. 1065—Pkg., 10c; oz., 15c; 1 lb., 25c; lb., 85c; 2 lbs., \$1.50; 5 lbs., \$3.00, postpaid.

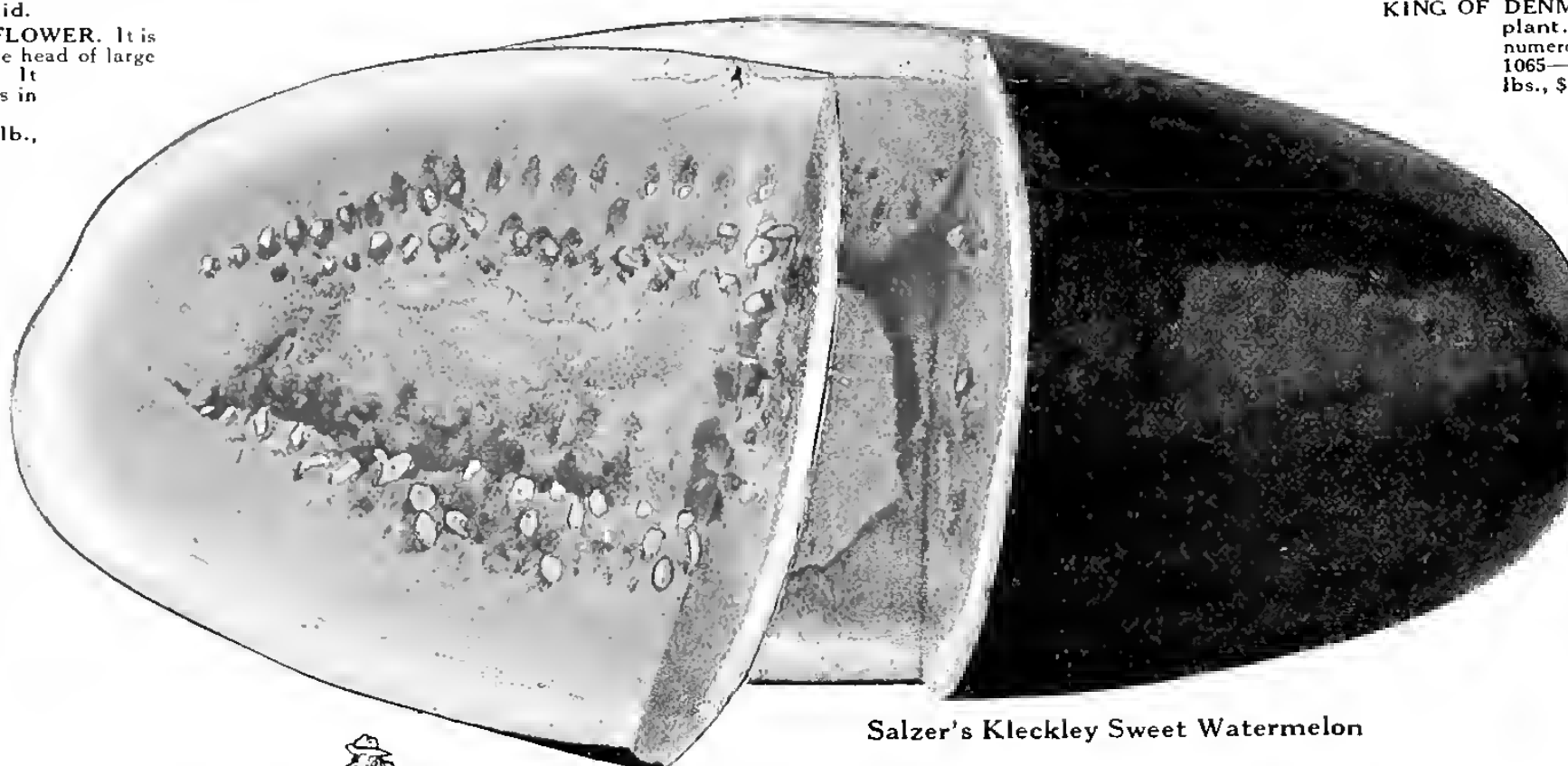
SALZER'S EARLIEST OF ALL TOMATO. The fruits are of good size, brilliant scarlet color, nearly round, entirely smooth and remarkably handsome. The flesh is solid, and of the finest flavor. The fruits are borne continuously in large numbers until killed by frost. They have a tough skin, firm flesh, making them good shippers and keepers.

1118—Pkg., 15c; oz., 65c; 1 lb., \$1.85; lb., \$6.25, postpaid.

SALZER'S MAMMOTH RUSSIAN RUTABAGA. Flesh is fine grained, golden yellow, mild flavored, solid and very palatable. Ready for use in about 75 days. 1510—Pkg., 10c; oz., 20c; 1 lb., 35c; lb., \$1.25; 2 lbs., \$2.25, postpaid.

SALZER'S SNOWBALL TURNIP. One of the earliest, round white turnips, producing medium large, round roots of perfect shape, with only a single tap root, skin and flesh snowy white. Matures in about 40 days. 1204—Pkg., 10c; oz., 15c; 1 lb., 25c; lb., 75c, postpaid.

Salzer's Kleckley Sweet Watermelon



Salzer's Colossal Stringless Beans



Detroit Dark Red Beet

Salzer's Red Beauty Beet



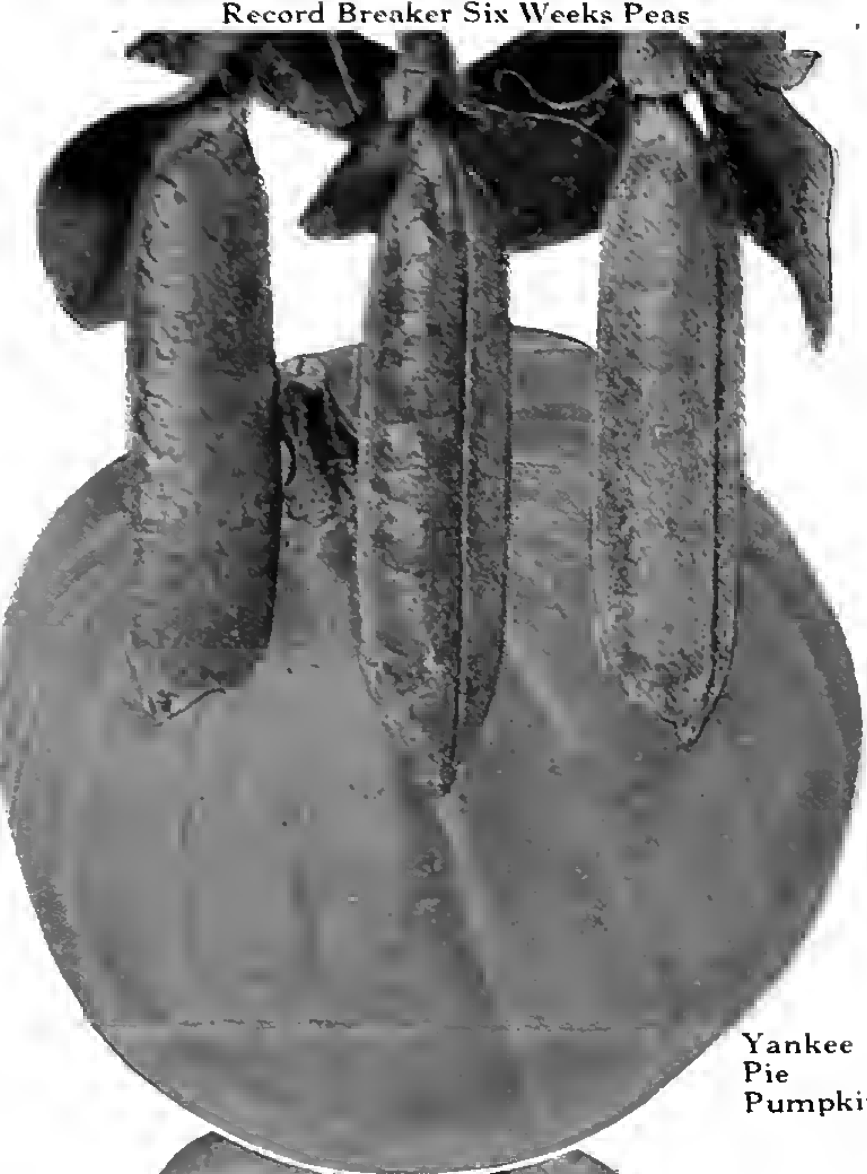
Salzer's Surehead Cauliflower



Salzer's Coreless Carrot



Salzer's Honey Boy Sweet Corn



Yankee Pie Pumpkin



Blood Red Snow White Tipped Radish



Salzer's King of Denmark Spinach



Salzer's Southport Red Globe Onion



SOW · SALZER'S · SEEDS

SALZER'S Famous Field Seeds

SALZER'S GOLDEN JEWEL CORN. Good seed corn is very short this year. Order early. Our Golden Jewel Corn is famous for its handsome, compact ears, which are 8 to 10 inches in length, with 16 to 20 rows of square shouldered, deep kernels. A percentage of the Golden Jewel has splashes of red on the tip end of the ear. In spite of its large ears, Golden Jewel matures in about 95 days and is therefore most suitable for the Northwest. Grows about 7 to 8 feet high and is very leafy. It is a mighty fine corn for southern Minnesota, South Dakota, Iowa and Illinois. Our seed is 95% and better germination. Handpicked.

4368—Minnesota Grown: Lb., 30c, postpaid. Not prepaid: Peck, \$1.30; bu. (56 lbs.), \$4.50. Bag extra, 1 to 2 bu. jute, 25c.

SALZER'S IMPROVED MURDOCK CORN. The heaviest yielding extra early yellow dent corn. Matures in about 94 days. Ears are a rich golden yellow, 9 inches long, 18 rowed. Kernels are very deep and large, slightly rough on the tips and without any tendency to flintiness. Stalks grow strong and leafy, 8 feet high, and make excellent fodder and silo corn. We recommend it for southern part of Wisconsin, Minnesota and South Dakota, and the northern counties in Iowa and Northeastern Nebraska. Our seed is 95% and better germination. Handpicked.

4389—Minnesota Grown: Lb., 30c, postpaid. Not prepaid: Peck, \$1.30; bu. (56 lbs.), \$4.50. Bag extra, 1 to 2 bu. jute, 25c.

RUSTLER WHITE DENT CORN. Splendid for our Northwestern States. Matures in 95 days. Stalks are 7 feet high, ears large, 14 to 18 rowed, and closely filled with large, deep, white kernels. Admirably adapted for the central part of South Dakota and Wisconsin and southern Minnesota. There is no better and more productive variety of White Corn grown in the Northwest, which is as early as Rustler White Dent. Handpicked.

4399—Minnesota Grown: Lb., 30c, postpaid. Not prepaid: Peck, \$1.30; bu. (56 lbs.), \$4.50. Bag extra, 1 to 2 bu. jute, 25c.

MINNESOTA WHITE DENT CORN. Earliest pure white dent corn, maturing in 75 to 85 days and splendidly adapted for North Dakota, northern South Dakota, Minnesota and Wisconsin. Should be planted on poor and thin soils and also on cold and wet ground, where it will thrive when other corns fail. Ears are usually 8 inches long and packed with long, deep kernels. Under fair conditions, yields of 75 bushels and over, per acre, have been reported. Handpicked.

4394—Minnesota Grown: Lb., 30c, postpaid. Not prepaid: Peck, \$1.45; bu. (56 lbs.), \$5.00. Bag extra 1 to 2 bu. jute, 25c.

Write for prices on the above varieties in larger quantities.



Salzer's Golden Jewel



SALZER'S Northern Grown Seed Potatoes

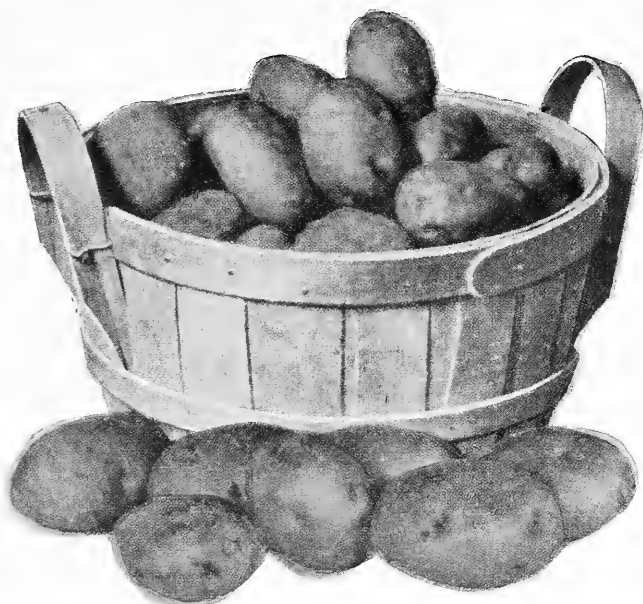
SALZER'S NORTHERN GROWN SEED POTATOES. Salzer's Seed Potatoes are northern grown from selected seed stock, grown on soils that are especially well suited to each variety, producing potatoes that cannot be excelled in vigor, purity and productiveness. On our farms in northern Minnesota we grow larger and better potatoes for seed than can be grown in other districts where the soil and climate is not so desirable for the purpose.

SALZER'S EARLY SIX WEEKS POTATO. One of the best market varieties; fine for long distance shipping and winter storing. Pink skin, pure white flesh, cooks mealy. We recommend it strongly. Yields ranging from 200 to 300 bushels per acre have been frequently reported of this splendid potato. Lb., 25c, postpaid. Not prepaid: $\frac{1}{4}$ bu., 50c; bu. (60 lbs.), \$1.60. Write for prices in larger quantities.

SALZER'S EAGLE VALLEY IRISH COBBLER. Has a clear, smooth skin, pure white flesh, excellent quality, and always cooks nice and mealy. Matures in about seven weeks. It is a grand early variety, producing potatoes that are uniformly smooth, round and plump, with strong well developed eyes. Salzer's Cobblers do well everywhere and are noted for producing few, if any, small potatoes. Lb., 25c, postpaid. Not prepaid: $\frac{1}{4}$ bu., 40c; bu. (60 lbs.), \$1.40. Write for prices in larger quantities.

SALZER'S PEDIGREE STRAIN RED RIVER EXTRA EARLY OHIO POTATO. We recommend them for seed to such farmers who want high-class, finely selected, thoroughly bred seed potatoes; potatoes standing ready to return to the grower a large crop of fine, early merchantable tubers—tubers of class and quality. Lb., 25c, postpaid. Not prepaid: $\frac{1}{4}$ bu., 55c; bu. (60 lbs.), \$1.50. Write for prices in larger quantities.

SALZER'S RUSSET RURAL. A grand main crop variety. Tubers are round to oblong in shape, of good size, with pure white flesh, and covered with a russet skin; few and shallow eyes, and a quality either baked or boiled that cannot be excelled. Enormously productive. Lb., 25c, postpaid. Not prepaid: $\frac{1}{4}$ bu., 40c; bu., (60 lbs.), \$1.25. Write for prices in larger quantities.



Salzer's Early Six Weeks